



Università degli Studi
Mediterranea
di Reggio Calabria



International workshop

**Environmental and corporate social responsibility, green consumerism and firms'
strategic behaviour**

September 11th, 2025

Università Mediterranea di Reggio Calabria
Palazzo Zani, Aula 1, via dei Bianchi n. 2, Reggio Calabria
<https://maps.app.goo.gl/Q3J2ftSneYHzGX4J7>

09:15-09:30 – Greetings and welcome

Massimo Finocchiaro Castro (DiGiES, Head of Department)

Cecilia Vergari (National PI Research Group, PRIN 2022)

Marcella Scrimatore (Reggio Calabria Unit Research, PRIN 2022 and Local Organizer)

09:30-10:15 – Spatial competition modelling for environmental issues

Presenter: Stefano Colombo (Università Cattolica di Milano)

10:15-11:00 – Sustainable consumption and credibility of information: the bandwagon quality effect

Presenters: Cecilia Vergari (Università di Pisa); Ornella Tarola (Università 'La Sapienza', Roma)

11:00-11:30 – Coffee Break

11:30-12:15 – Corporate Social Responsibility: A theory of the firm revisited with environmental issues

Presenter: Domenico Buccella (Kozminsky University)

12:15-12:45 – Discussion

13:00-14:15 – Lunch presso B'art Cafè, Corso Giuseppe Garibaldi n. 325, Reggio Calabria

14:30-15:15 – Monopolistic Competition with Horizontal and Vertical Differentiation (to be confirmed)

Presenter: Marco Marini (Università 'La Sapienza', Roma)

15:15-16:00 – Port emissions and abatement investments in an international oligopoly: a tale of three policies

Presenters: Marcella Scrimatore (Università di Reggio Calabria); Nicola Meccheri (Università di Pisa);



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16:00-16:30 – Coffee Break

16:30-17:15 – Mutual sourcing under environmental taxation

Presenter: Endi Rubjeka (Università Politecnica delle Marche)

17:15-17:45 – Adjourn and research plans

18:00 – Visit to the National Archeological Museum of Reggio Calabria – MArR