











CUP: D91I23001030006

Dipartimento di Architettura e Design Master Universitario di I livello Designland. Beyond differences Anno Accademico 2024/2025

## **CALL FOR APPLICATION**

Date of publication 23/06/2025 Rectoral Decree of activation no. 86 of 14 March 2025

Single person in charge of the procedure: Dr. Maria Teresa Emma lenna

#### Introduction

The master's course entitled 'Designland. Beyond differences' addresses the design and management of public spaces in urban and peri-urban contexts, with a focus on sustainability, inclusiveness and innovation. In an era of rapid social, climatic and technological transformations, public spaces assume a crucial role for the well-being and cohesion of communities. They represent places of encounter, exchange and interaction as well as a connection with the natural environment. The master's course is designed to respond to the growing need for professionals capable of interpreting and designing these spaces in an innovative way, fostering a constructive dialogue between people, architecture and landscape.

Learners will be guided in the acquisition of advanced theoretical and practical skills to face contemporary challenges in the design of public spaces.

# Art. 1 - Name and typology

The First Level Master's Course "Designland. Beyond differences" is activated, for the academic year 2024/2025, at the Università degli Studi Mediterranea of Reggio Calabria, on the proposal of the Department of Architecture and Territory (dAeD), in collaboration with the Institute Polytecnique Panafricain (IPP) of Dakar in Senegal within the project "Academic Collaboration through Higher International Education for a Viable and Equitable Africa with ITaly - ACHIEVE-IT", in the framework of the FUNDING DESTINED FOR TRANSNATIONAL EDUCATIONAL INITIATIVES - TNE - D. D.D. no. 167 of 3 October 2023. CUP D91I23001030006

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## Art. 2 - Training objectives

The one-year Master's course stems from the growing need to rethink and enhance common spaces within cities and contemporary landscapes, in an era in which, more than ever, the quality of public spaces directly influences the well-being and cohesion of communities. The main objective is to train professionals with a holistic approach, able to combine technical knowledge, ecological sensitivity and capacity for dialogue with local communities.

Participants will acquire the skills to

- Critically analyse and intervene on public spaces of different nature (parks, squares, waterfronts, peri-urban spaces, etc.).
- Design in a sustainable way, considering the socio-cultural, economic and environmental context
- Promoting social inclusion and accessibility in designed spaces
- Developing innovative strategies for improving the quality of life in cities and rural spaces Through interaction with experts from various fields, the master's course aims to stimulate discussion on the themes of sustainability, resilience and creativity, preparing participants to become key players in future urban transformations.

#### Art. 3 - Administrative organisation and venue

The Master's activities will take place in Italy and in Senegal, at the premises of the Department of Architecture and Design of Reggio Calabria and at the IPP of Dakar. The dAeD department will take care of the administrative-procedural aspects and the management of the students' careers.

#### Art. 4 - Training course, duration and teaching schedule

- 1. The Master's degree is awarded at the end of a one-year course that allows the acquisition of sixty (60) University Training Credits (CFU), equal to a total of 1,500 hours, divided into: Frontal didactics, Laboratories, Individual or group study, Elaboration and discussion of a thesis consisting in the design of an urban design element.
- 2. Structure, teaching plan of the Master's Course are shown in the following tables:

MA	ASTER STRUCTURE			ORE	CFU
Lessons and individual or group study					38
Laboratories					17
Preparation and discussion of the final exam				125	5
TOTALE					60
	TOPIC OF THE LESSON OR WORKSHOP	TYPOLOGY	ORE	CFU	SSD
1	Paesaggio urbano e spazi pubblici	Lezione	6	1	ICAR 15













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	Storia ed evoluzione dello spazio urbano	Lezione	3	0.5	ICAR 21
	Introduzione al design urbano. Storia e tendenze	Lezione	6	1	ICAR 13
	I materiali dello spazio urbano	Lezione	3	0.5	ICAR 12
2	Interior Urban Landscape: Lo spazio interno come micropaesaggio urbano	Lezione	6	1	ICAR 15
	Densità e identità: Il progetto dello spazio interno della città compatta	Lezione	6	1	ICAR 15
	Dal concept al racconto visivo: Strategie di comunicazione per il design urbano	Lezione	6	1	ICAR 17
	Nuovi media e spazio pubblico: Il progetto come esperienza immersiva	Lezione	6	1	ICAR 17
3	Oggetti urbani: Design e significato nel paesaggio contemporaneo	Lezione	6	1	ICAR 15
	Spazi possibili: Progettare il pubblico nella città informale	Lezione	6	1	ICAR 15
	Mapping e Visual Data: Il rilievo come base per la comunicazione strategica	Lezione	6	1	ICAR 17
	Design partecipato e comunicazione social: coinvolgere la comunità attraverso i media	Lezione	6	1	ICAR 17
4	Progetto, ergonomia e comfort degli elementi dello spazio pubblico	Laboratorio	40	4	ICAR 13
5	Il progetto degli allestimenti temporanei negli spazi pubblici	Laboratorio	40	4	ICAR 13
6	Lo spazio pubblico: cultura africana ed europea a confronto	Lezione	6	1	ICAR 21
7	Materia per Tutti: Materiali intelligenti e accessibilità nello spazio pubblico	Lezione	6	1	ICAR 12
	Tecnologie dell'inclusione: Innovazione e dettaglio costruttivo nel progetto urbano	Lezione	6	1	ICAR 12
	Tipologia degli spazi pubblici: Significato, forma, uso, funzione	Lezione	6	1	ICAR 14
	Progettazione di spazi pubblici multifunzionali ed inclusivi	Lezione	6	1	ICAR 14
8	Energia in superficie: Materiali attivi e autosufficienti per la città del futuro	Lezione	6	1	ICAR 12
	Materiali e tecnologie appropriate ai contesti locali	Lezione	6	1	ICAR 12
	Lo spazio pubblico come "stanza urbana": progetti ed esperienze	Lezione	6	1	ICAR 14
	Il progetto condiviso: Progettare lo spazio pubblico con e per la comunità	Lezione	6	1	ICAR 14
9	Progettazione partecipata	Laboratorio	30	3	ICAR 14
10	Design per la vita quotidiana: funzione, Etica ed inclusività	Lezione	6	1	ICAR 13
	Il ruolo del designer urbano nella città contemporanea	Lezione	6	1	ICAR 13













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**3.** The Master envisages compulsory attendance of at least 75% of the teaching activities, including the workshops. Attendance is ascertained by means of formal checks.













**4.** Absences in excess of the above-mentioned limits will not allow the participant to take the

#### Art. 5 - Final exam

- The final exam will consist of the discussion of the project of an urban design element, the theme of which must be agreed in advance with the teacher and approved by the Scientific Technical Committee. The project must be presented through graphic drawings, multimedia works and accompanied by a written report.
- 2. The final exam must be carried out individually by each student of the Master.
- **3.** The Examining Committee, consisting of five members, will be appointed by Decree of the Director of the dAeD Department on the proposal of the Master's Technical Scientific Committee.
- **4.** The vote is scheduled in one hundred and ten/one hundred and tenths.

## Art. 6 - Career opportunities

The master's degree "Designland. Beyond differences" prepares participants to hold professional roles of responsibility in various areas related to the design, management and enhancement of public spaces. Thanks to a multidisciplinary preparation and the technical and design skills acquired, learners will be able to access various job opportunities, both in the public and private sectors. Below are some of the main career opportunities:

1. Designer of public and landscape spaces.

Participants will be able to work as designers in architecture, urban planning and landscaping firms, with the task of designing, developing and managing projects for urban and peri-urban public spaces, both new and redeveloped. Designers of public spaces work in areas such as urban regeneration, the design of parks, squares, waterfronts and public gardens, with a particular focus on sustainability and usability.

2. Consultants for urban regeneration and sustainability

Learners will be able to pursue a career as consultants, collaborating with public and private bodies to implement urban regeneration and sustainable development strategies. In this role, they will have the task of proposing interventions that improve the quality and livability of public spaces, promoting inclusiveness and environmental resilience.

3. Community Participation and Inclusion Experts

Participatory management of public projects is a crucial aspect for the success and adoption of new urban proposals. Master's graduates will be able to work as facilitators of participatory processes, collaborating with local administrations, associations and citizens' groups to ensure that projects respond to the real needs of communities.

**4.** Project manager for public and private entities

Thanks to the organizational and managerial skills acquired, graduates will be able to take on the role of project manager for projects related to public spaces. This role can be played by public bodies, companies and organizations that develop urban enhancement or tourism promotion projects, with a

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focus on parks, green areas and infrastructures for collective well-being.

5. Specialists in design and technologies for environmental sustainability

The integration of advanced technologies and sustainable materials into public spaces is a rapidly growing field. Participants in the master's degree will be able to specialize in this area, dealing with the application of environmentally friendly solutions (such as smart lighting, water management and heat island reduction) to promote the sustainability of public spaces.

Research and teaching

Some participants may choose to continue with academic research or pursue a career in university teaching, specialising in topics related to the design of public spaces, urban resilience and sustainability. This option is particularly suitable for those who wish to further their studies with a PhD or collaborate with research institutes and universities.

# Art. 7 - Qualification issued

At the end of the Master's Course, participants who have fulfilled the obligations for each phase of the course and have passed the final exam will be issued by the Rector of the Mediterranean University of Reggio Calabria and signed by the Director of the Master, the Director of the Department, and the Director General, pursuant to art. 34 of the University Teaching Regulations, the academic title of First Level University Master's Degree "Designland. Beyond differences".

## Art. 8 - Admission requirements and selection criteria

- 1. The following can access the Master:
  - a. Holders of a qualification acquired in Italy, such as a bachelor's or master's degree in Architecture, Design, Landscape, Urban Planning or related disciplines;
  - b. Holders of a qualification acquired at the Institute Polytecnique Panafricain (IPP) in Dakar (Senegal), such as a bachelor's or master's degree in Architecture, Design, Landscape, Urban Planning or related disciplines.

The qualifications must be held on the date of publication of this announcement.

- 2. Candidates participating in the Master's Course, as specified in points 3 and 4 of this article, will be awarded a qualification acquired in Italy, and a second ranking list for the selection of candidates with a qualification acquired at the Institute Polytechique Panafricain (IPP) in Dakar (Senegal).
- **3.** The selection of candidates with a qualification acquired in Italy will be carried out by a special Commission, chaired by the Director of the Master and other members of the CTS. The Commission will be appointed by the Director of the Department, on the proposal of the Director of the Master.













The Master's Committee, with a score expressed in hundredths, will evaluate the qualifications in the documentation sent and will draw up a merit ranking according to the following criteria:

- graduation grade up to 25 points
- curriculum vitae et studiorum up to 50 points
- Certificates, training and language courses: up to 20 points
- motivational letter up to 5 points.
- 4. The selection of candidates with a degree acquired at the Institute Polytechique Panafricain (IPP) in Dakar (Senegal) will be carried out directly by a special Commission appointed by the IPP with criteria established by the same commission. The director of the Master will participate in the commission for the selection of candidates who will countersign the appropriate minutes.

## Art. 9 - Number of participants

Access to the Master is reserved for 10 participants, including 5 with a degree issued by the Institute Polytechique Panafricain (IPP) in Dakar in Senegal and 5 with a degree issued in Italy, to ensure a personalized educational path and greater interaction with the invited teachers and professionals.

### Art. 10 - Participation fees

Candidates who have passed the selection will not have to incur any costs, neither in registration fees nor in travel, board and lodging expenses in their respective trips to Senegal and Italy.

# Art. 11 - Domanda per l'accesso alla selezione del Master

- a) Candidates in possession of a qualification acquired in Italy, in order to participate in the selection, must submit, under penalty of exclusion, exclusively through the online procedure (https://unirc.esse3.cineca.it) no later than 12:00 noon on Monday 14 July 2025 the following documents:
- 1. Application for admission (Annex A);
- 2. The curriculum vitae et studiorum signed according to the attached model (Annex B)
- 3. Declaration of authorization to process personal data pursuant to the European Regulation on the Protection of Personal Data (2016/679) and Law 31.12.96 n. 675 (Annex C);
- 4. Motivational letter regarding the interest in the topics covered by the Master
- 5. Photocopy of a valid identity document.













- b) Candidates in possession of a qualification acquired at the Institute Polytechique Panafricain (IPP) in Dakar (Senegal) must submit, under penalty of exclusion, the following documents by direct delivery to the secretariat of the IPP in Dakar, within twenty days of the publication of the announcement:Domanda di ammissione (Allegato A);
- 1. The curriculum vitae et studiorum signed according to the attached model (Annex B)
- 2. Declaration of authorization to process personal data pursuant to the European Regulation on the Protection of Personal Data (2016/679) and Law 31.12.96 n. 675 (Annex C);
- 3. Motivational letter regarding the interest in the topics covered by the Master
- 4. Photocopy of a valid identity document.

In the application, candidates with any disability must indicate the necessary assistance in relation to their condition.

#### Art. 12 - Application for enrolment in the Master's programme

Candidates who have passed the selections, in order to finalize the enrolment in the Master, must submit, under penalty of exclusion, an application, made only online, by accessing the ESSE3 platform

(https://unirc.esse3.cineca.it) with their credentials and then, selecting the "Secretariat" section in the menu at the top right, and then "Admission test", in which you can identify the item relating to the selection referred to in this notice. Users not yet present on the ESSE3 platform will have to proceed with registration, following the instructions on the same.

Senegalese candidates must first submit the "pre-enrolment application" exclusively through the Universitaly portal: <a href="https://">https://</a>

# www.universitaly.it/

attaching the following documentation:

- passport-size photo scanning;
- scan of your passport;
- document approving acts from which the candidate has been admitted participating in the master in question.

Admission of international students takes place subject to verification of the possession of the requirements and the regularity and suitability of the documentation produced.

For further information on pre-enrolment, please contact the International Mobility Unit, International Student Enrolment and Welcome Office – relint@unirc.it, tel. +39 0965 1691264/5

The Administration assumes no responsibility for the dispersion of communications due to incorrect indication of the address by the competitor or failure or late communication of the change of address













indicated in the application, nor for any postal or telegraphic errors or in any case attributable to third parties, fortuitous events or force majeure.

Candidates are excluded, with a reasoned measure, from participation in the selection who:

- they have omitted the declarations required by the notice;
- have produced false declarations regarding their status and the documentation attached to the application for admission. Without prejudice to the criminal sanctions referred to in art. 76 of Presidential Decree no. 445 of 28/12/2000.

#### Art. 13 - Contacts

The person in charge of the procedure, Dr. Maria Teresa Emma Ienna available at tel. +39 0965 1697237 or by email maria.ienna@unirc.it

Reference for support for the pre-enrolment procedure on Universitaly: Dr. Monica Montenero, tel. +39 0965 1691264/5 (monica.montenero@unirc.it)

Reference for technical-IT support during the enrolment and enrolment phases: Dr. Ines Barillà (ines.barilla@unirc.it).

### Art. 14 - Processing of personal data

Pursuant to the European Regulation on the Protection of Personal Data (2016/679) and Legislative Decree 196/2003 and subsequent amendments, the personal data provided by participants will be processed exclusively for the purposes of managing the course.

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#### Annex A

# APPLICATION FOR ADMISSION Master Universitario di Primo Livello "DESIGNLAND. BEYOND DIFFERENCES"

Academic year 2024/2025

To the Director of the Department of Architecture and Design of the University of Mediterranea of Reggio Calabria Via dell'Università, 25 89124 Reggio Calabria

The data reported take on the value of a declaration in lieu of certification (Presidential Decree no. 445/2000 art. 46), so that the provisions of art. 75 and 76 of the DPR 445/2000, which provide for the forfeiture of the benefits obtained and administrative and criminal sanctions.

The Underwriting		Sex M □ F □ Born in			( prov) il
	country of birth		ship	Tax code	
	resident in		n.	, city	
	(prov)	) C.A.P	telephone	tel. cell.	e-mail
fax	address at (indicate only i	if different f	rom residence) re	siding in	
		n.	, city	(prov.	) C.A.P.

#### **ASKS**

to participate in the selection for admission to the First Level University Master's Degree "Designland. Beyond differences" Academic Year 2024/2025

**DECLARES UNDER OWN RESPONSIBILITY** 

(declaration in lieu of certification – art. 46 of Presidential Decree no. 445/2000)













to be in possession of the following qualification: degreeobtained on the datewith score:	(specify	class) in:
<ol> <li>For Italian universities/110 at the University of:</li> <li>For Senegalese University/20 at the Institute Polytechique Panafricain</li> </ol>	(IPP) in Dakar	
to be aware of all the rules contained in the Call for admission;		
to be aware that the submission of this application, if it acquires the right to upon enrolment, does not exempt him from completing the same within the prescr	ibed terms.	
To this end, he attaches to this application:		

- 1. Curriculum Vitae et Studiorum (Annex B);
- 2. Declaration on the processing of personal data pursuant to the European Regulation on the Protection of Personal Data (2016/679) and pursuant to Article 13 of Legislative Decree 196/2003 and subsequent amendments (Annex C);
- 3. Motivational letter concerning the interest in the topics covered by the Master
- 4. Photocopy of a valid identity document

Place date signature



#### **Annex B**

#### **CURRICULUM VITAE**

#### PERSONAL INFORMATION

Name [SURNAME, First name, and, if applicable, other names]
Address [House number, street or square, postal code, city, country]

Telephone

Fax E-mail

Nationality

Date of Birth [Day, Month, Year]

#### WORK EXPERIENCE

- Dates (from to) [Start with the most recent information and list each relevant job held separately.]
- 2. Name and address of employer
- 3. Type of company or industry
- 4. Type of use
- 5. Main tasks and responsibilities

# **EDUCATION**

- 1. Dates (from to) [Start with the latest information and list each relevant course successfully attended separately.]
- 2. Name and type of education or training institution
- 3. Main subjects/professional skills studied
- 4. Qualification achieved
- 5. Level in the national classification (if applicable)
- 6. Any scientific publications -documented- with the indication of any co-authors;

## PERSONAL SKILLS AND COMPETENCIES

Acquired in the course of life and career but not necessarily recognized by official certificates and diplomas.

# FIRST LANGUAGE [Indicate first language]

# OTHER LANGUAGES [Indicate language]

- 1. Reading skills [Indicate level: excellent, good, elementary]
- 2. Writing skills [Indicate level: excellent, good, elementary]
- 3. Oral expression skills [Indicate level: excellent, good, elementary]



#### INTERPERSONAL SKILLS AND COMPETENCIES

Living and working with other people, in a multicultural environment, occupying places where communication is important and in situations where teamwork is essential (e.g. culture and sports), etc. [Describe these skills and indicate where they were acquired]

#### ORGANIZATIONAL SKILLS AND COMPETENCIES

E.g. coordination and administration of people, projects, budgets; in the workplace, in volunteer activities (e.g. culture and sports), at home, etc.

[Describe these skills and indicate where they were acquired]

#### TECHNICAL SKILLS AND COMPETENCIES

With computers, specific equipment, machinery, etc. [Describe these skills and indicate where they were acquired]

#### ARTISTIC SKILLS AND COMPETENCIES

Music, writing, drawing, etc.

[Describe these skills and indicate where they were acquired] ALTRE

#### SKILLS AND COMPETENCIES

Skills not previously indicated.

[Describe these skills and indicate where they were acquired] DRIVER'S LICENSE OR LICENSES

**FURTHER INFORMATION** [Please enter any other relevant information here, e.g. contact persons, references, etc.]

#### **ATTACHMENTS** [If applicable, list the attachments to the CV]

I declare that the information contained in this Curriculum Vitae is accurate and truthful. I authorize the processing of personal data, including sensitive data, pursuant to and for the purposes of Decree-Law 196/2003 for the purposes referred to in this notice of application.

Place date signature















# Annex C

# ACQUISITION OF THE CANDIDATE'S CONSENT TO THE PROCESSING OF PERSONAL DATA

The undersigned	Sex M □ F	□ Born in	(prov. ) the
_country of birth	citizenship	tax iden	itification number
_residing inn.		, municipality	
_(prov. ) C.A.P			
In implementation of the European Regula	tion on the Protection	of Personal Data (2	2016/679) and
acquired and information provided by the o	data controller pursuan	t to art. 13 of Legis	slative Decree
196/2003 as amended:			
<ul><li>1- regarding the processing of persona of the disclosure:</li><li>□ Give consent □ Deny consent</li></ul>	I data for the purpos	es indicated in th	ne preamble
2 - with regard to the possible processing o  ☐ Give consent ☐ Deny consent	f sensitive data*:		
<b>NB</b> Failure to consent to the processing of p to participate in the Master; failure to conseactivate the consequential procedures.	•	·	
Place date signature			
* Consent required for candidates with disa to the interested parties any aids necessary		•	•