



Degree course	Architecture
Course code	ARM75
Lecturer	Flavia MARTINELLI
Course name	Strategies and policies for territorial cohesion
Disciplinary area	B
Disciplinary field of science	ICAR/20
University credits - ECTS	6
Teaching hours	60
Course year	III
Semester	I

Synthetic description and specific course objectives

The course provides students with the basic theoretical, methodological and technical knowledge to understand: a) the processes of urban and regional transformation; b) the role and evolution of public action aiming at steering such transformations in the broader context of development and cohesion policies, with particular attention to Southern Italy in the period from the end of WW2 to date.

The main aim of the course is to make students capable of analyzing and contextualizing in time the transformative processes at work in cities and regions, as well as make them capable of understanding the evolution of strategies and mastering the different policy tools available to steer such processes and support territorial cohesion.

Course entry requirements

None

Course programme

The course is articulated in two parallel paths.

The *theoretical* component – based on lectures and individual study – provides knowledge on:

- Development theories and territorial transformation processes in the context of Southern Italy, from the end of World War Two to date (the regional development debate; demographic and social transformations; urbanization processes; structure and evolution of productive activities).
- Strategies and tools of public action implemented in Southern Italy from the end of

WW2 to date to support development and steer territorial transformations (Cassa per il Mezzogiorno; Law 64 of 1986; negotiated programming tools; European cohesion policies, Community Support Frameworks, and Regional Operational programmes; national and regional planning legislations).

Outline of lectures

Introduction. Economy, society and territory

PART ONE

1. The 'Great transformation' of Southern Italy (1950-80): 'National' policy and Cassa per il Mezzogiorno. Industrialization, urbanization and modernization.
2. Crisis and restructuring (1980-92): End of the Fordist development model and last reform of national policy for Southern Italy. Unlawful urbanization and urban sprawl.

PART TWO

3. The 'local development' paradigm (1992-2000): End of national development policy, negotiated programming and European cohesion policy. From prescriptive to strategic and negotiated planning.
4. The 'regionalization' of European policy and planning legislation (2000-13): lights and shadows of public action in Southern Italy between local and European development governance.
5. The 2014-20 programming framework.

The *applied* component includes of a series of practical exercises and empirical applications of the theoretical component (homework) that students must carry out individually (press reviews; interviews; data processing; website searches).

List of applied exercises

- Highlights from the Svimez Report 2013
- A story of migration
- A project by the Cassa per il Mezzogiorno
- An action implemented in the context of a Regional Operational Programme
- Historical statistics on Southern Italy
- The new 2014-20 programming framework
- Press reviews

Students are required to register on the course website within the third week of classes. Beyond that deadlines no student is admitted. Attendance to classes is mandatory. Students with less than 70% attendance are not admitted to the final exam. Special arrangements can be agreed for working students.

Expected results

At the end of the course students are expected to be able to understand territorial transformation processes and contextualize the evolution of policies in time, with particular attention to the context of Southern Italy. More specifically, students are expected to master the complex policy toolkit available for the governance of territorial transformation and cohesion, whether of European, national or regional make.

Course structure and teaching

Lectures (hours/year in lecture theatre): 40 hours

Practical class (hours/year in lecture theatre): 20 hours (collective revision of students' homework)

Student's independent work

In order to pass the final examination, students are required to: 1) study and master the reading material assigned; 2) carry out the applied homework assigned. The amount of individual work for these activities is estimated in 90 hours.

Testing and exams

The final examination includes: 1) an oral discussion of topics selected from the theory programme; 2) an evaluation of the applied homework. To favour students, an optional preliminary oral test on Part One of the theory programme is made available, once in the middle and once at the end of the first semester, prior to the final exam.

Suggested reading materials

For the theoretical part, students are required to study the teacher's *Lecture notes*. For the applied exercises, the teacher provides instructions during the course. Teaching material is made available on line, with reserved access, to all registered students. Other readings are optional.

Reading material (mandatory)

Martinelli, F. (2013) *Dispense del corso: Economia, società e territorio. L'intervento pubblico nel Mezzogiorno dal dopoguerra ad oggi*, Reggio Calabria

Recommended websites

http://ec.europa.eu/regional_policy/index_it.cfm

<http://www.dps.tesoro.it/>

<http://lnx.svimez.info/it/>

<http://www.formez.it/>

<http://www.regione.calabria.it/calabriaeuropa>

Other readings (optional)

Martinelli, F. (2013) The Southern Question in Italy. Regional development discourses and strategies from 'national' policy to 'Euro-local' programmes, in Martinelli, F., Moulaert, F. and Novy A. (a cura di), *Urban and Regional Development Trajectories in Contemporary Capitalism*, Oxford and New York: Routledge

Barillà, S., Fera, G. and Martinelli, F. (2013) Reggio Calabria, Southern Italy. A peripheral city between path-dependency and path-shaping, in Martinelli, F., Moulaert, F. and Novy A. (a cura di), *Urban and Regional Development Trajectories in Contemporary Capitalism*, Oxford and New York: Routledge

F. Barca (2006) *Italia frenata. Paradossi e lezioni della politica per lo sviluppo*, Roma: Donzelli Editore

Martinelli, F. (a cura di) (2004) *La pianificazione strategica in Italia e in Europa. Metodologie ed esiti a confronto*, Franco Angeli, Milano

Bevilacqua P. (1992) *Breve storia del Mezzogiorno*, Roma: Donzelli