FIRST INTERNATIONAL SYMPOSIUM
New Metropolitan Perspectives

6 - 8 MAY 2014
REGGIO CALABRIA
CLUDs PROJECT

The integrated approach of Urban Sustainable Development through the implementation of Horizon/Europe2020
Welcome to ISTH2020,
NEW METROPOLITAN PERSPECTIVES.
The integrated approach of Urban Sustainable Development through the implementation of Horizon/Europe2020

ISTH2020 is promoted by the LaborEst (Evaluation and Economic Appraisal Lab) and CLUDs (Commercial Local Urban Districts) Research Lab, PAU Dept. Mediterranea University of Reggio Calabria (Italy), it is part of The CLUDs project-funded by the Seventh Framework Programme, IRSES, MarieCurie action. Its main aim is to receive contributions from national and international scientific community on integrated development strategies and research in metropolitan contexts according to the directions of Europe 2020 and Horizon 2020.

The aims of the Symposium are:
1. Strengthening the international exchange in order to promote joint research activities according to the objectives of the 2014–2020 programming period.
2. Stimulating the debate on community engagement and new forms of public-private partnership within urban-rural networks and metropolitan areas.
3. Promoting an integrated approach through specialized inputs merging on the creation of strongly localized - and not generalized - interventions and actions, fostering a the bottom-up, rather than the “top-down” approach.

The International Symposium is focused on the comprehension of metropolitan dynamics in order to promote local economic development, especially in urban and rural contexts. Furthermore, consideration is given to the opportunity to promote new metropolitan models; in other words, it is needed a reflection on cities’ ability to implement metropolitan dynamics and to improve their competitiveness while exploiting the virtuous and synergic linkage between urban and rural areas.
PROGRAMME

Tuesday, May 6th Aula Magna Quistelli
13:30 – Registration
15:00 – Opening
   Academic welcome
   Institutional welcome
   Keynote addresses

Wednesday, May 7th Lotto D - Aule D2, D3, D4
09:00 – I Session (1A, 1B, 1C)
11:00 – Coffee break
11:30 – I Session (1A, 1B, 1C)
13:30 – Light lunch
15:00 – II Session (2A, 2B)

Thursday, May 8th – Day in honour of Edoardo MOLLICA
Architettura - Aula Magna, Aule A5, A6
09:00 – In memory of Edoardo Mollica
10:00 – III Session (3A, 3B, 3C)
11:00 – Coffee break
11:30 – III Session (3A, 3B, 3C)
13:30 – Light lunch
15:00 – Panel discussion: Presentation of Symposium outcomes
Tuesday, May 6th 2014
Aula Magna Quistelli

13:30 – Registration

15:00 – Opening
Desislava KOLAROVA  Research executive agency of EU (invited)
Carmelina BEVILACQUA  Coordinator of the CLUDs project
Francesco CALABRÒ, Lucia DELLA SPINA  Directors of LaborEst Laboratory

Academic welcome
Pasquale CATANOSO  Provost of the Reggio Calabria Mediterranea University
Carlo MORABITO  Vice-provost delegated for Internationalization policies, Reggio Calabria Mediterranea University
Simonetta VALTIERI  Director of the Department PAU - Heritage, Architecture, Urban Planning, Reggio Calabria Mediterranea University
Pietro NAVARRA  Rector of Messina University

Institutional welcome
Giacomo MANCINI  Alderman of Financial Balance and Economic Planning Calabria Region
Giuseppe RAFFA  President of the Reggio Calabria Province
Giuseppe VARACALLI  ANCI - National Association of Italian Municipalities
Rocco LA VALLE  Villa S. Giovanni City
Lucio DATTOLIA  President of the Reggio Calabria Chamber of Commerce

Keynote speakers
Nico CALAVITA, San Diego State University
Alan W. DYER, Boston Northeastern University
Wednesday, May 7th 2014
Lotto D - Aule D2, D3, D4

9:00 - I Session 1A, Aula D2

**URBAN REGENERATION: COMMUNITY INVOLVEMENT AND PPP**

*Chairman: Claudia TRILLO - University of Salford*

**Carmelina BEVILACQUA** *Mediterranea University*
Research and Innovation Transfer in the Field of PPP Applied to Urban Regeneration Actions and Policies

**Nicola BOCCELLA, Giuseppina CASSALIA, Irene SALERNO**
*Sapienza University of Rome, Mediterranea University*

**Vereno BRUGIATELLI** *University of Verona*
Social Peace and Political Pluralism

**Nico CALAVITA** *San Diego State University*
Land Value Recapture in the US: the Case of San Francisco

**Stefano ARAGONA, Francesco CALABRÒ, Lucia DELLA SPINA** *Mediterranea University*
The Evaluation Culture to Build a Network of Competitive Cities in the Mediterranean

**Francesco CAPPELLANO, Alfonso SPISTO** *Mediterranea University*
Transit Oriented Development & Social Equity: from Mixed Use to Mixed Framework

**Valerio CUTINI, Simone RUSCI** *University of Pisa*
Urban Regeneration by Law. Towards the Definition of an Uncertain Term
Alan W. DYER  Boston Northeastern University  
Credit Access and Urban Regeneration in the United States

Tiziana MEDURI  Mediterranea University  
The Public/Private Partnership for Urban Regeneration in the USA

Santa SPANÒ  Mediterranea University  
Urban Regeneration and Specialized Health Care Center

Claudia TRILLO  University of Salford  
Urban Regeneration and New Partnerships among Public Institutions, Local Entrepreneurs and Communities

Gregory H. WASSALL  Boston Northeastern University  
The Role of Cultural Assets in European and United States Urban Regeneration

09:00 - I Session 1B, Aula D3  
METROPOLITAN CITY: ISSUES AND CHALLENGES  
Chairman: Concetta FALLANCA  -  Mediterranea University

Gabriele DI QUARTO, Antonino LABATE, Maurizio MALASPINA, Mediterranea University  
Open Source Architecture for “Nuovo CEP”

Concetta FALLANCA, Mediterranea University  
Planning Metropolitan Scenarios for the Strait Area

Caterina GIRONDA, Mediterranea University  
Regenerate. Connect. Do city (Metropolitan)

Maria FERRARA, Antonino DESTEFANO, Mediterranea University  
Metropolitan Areas in their Evolutionary Progress, from Legal Standard to their Origins

Celestina FAZIA, Mediterranea University  
Smart Models Related to the Metropolization of the City of Reggio Calabria
Alessandro RUGOLO, Mediterranea University
The Stable Connection to the Metropolitan Area of the Strait of Messina

Raffaele SCRIVO, Mediterranea University
The Port System Metropolitan for City of Reggio Calabria

Massimo CLEMENTE, National Research Council of Italy - Inst. for Service Industry Research
Metropolitan Vision, Stakeholder Action and Community Involvement in Regeneration of Seaside Cities: Innovative Strategies from New York City for the Gulf of Naples

Maurizio MALASPINA, Mediterranea University
Territorial Systems and Valley Communities in the Area of the Straits of the Metropolitan City of Reggio Calabria

Francesca MORACI, Mediterranea University
The Strategic Dimension of the Straits Area According to the New National Metropolitan Spatial Planning and to the European Space: Strategic Corridor Platform Project

Francesco Saverio NESCI, Donatella PRIVITERA, Mediterranea University
Municipal Waste Management: the Calabrian Case

Antonio TACCONI, Mediterranea University
The Enhancement of the Urban Environment: Sustainable Mobility in Reggio Calabria

Manuela TRIGGIANESI, Fabrizia BERLINGIERI, TUDelft University, University of Calabria
Intermodal Nodes for the European Metropolis: Amsterdam Zuidas as EURandstad’s Gate

Nicola TUCCI, Francesco Antonio FAGÀ, Mediterranea University
Waste Management in Metropolitan Areas
Ore 9,00 - Session 1C, Aula D4

HERITAGE AND IDENTITY
Chairman: Domenico Enrico MASSIMO, Mediterranea University

Vanessa ASSUMMA, Claudia VENTURA, Mediterranea University
Role of Cultural Mapping within Local Development Processes: a Tool for the Integrated Enhancement of Rural Heritage

Alessia BIANCO, Vincenza TRIOLO, Mediterranea University
Architectural Conservation and Cultural Inclusion. The Applicative Case of Motta San Giovanni (Reggio Calabria-Italy) and its Romanian Community

Daniele CAMPOLO, Mediterranea University
The Cultural Landscape of the “Grecanic Area” and the Recovery of the Genius Loci of its Historical Centres

Daniele CAMPOLO, Mediterranea University
M.C. Escher and the Calabrian Cultural Landscape of Linguistic Greek Minorities

Natalina CARRÀ, Mediterranea University
Identity and Urban Values for Sustainable Design

Sara CIPOLLA, Centro Universitario Cattolico
The Literary «Ekphrasis» of Castel Nuovo: a Contribution to Value the Cultural Identity of the Ideal City Government, Promoted by Aristocratic Courts and Civil Administrations in the XIV Century

Carmen DE GAETANO, Mediterranea University
The Integrated Area of the Strait: between Innovation and Conservation

Antonluca DI PAOLA, University of Florence
The Historical City between Past and Future. Is the Center Becoming Peripheral?
Xuejun LIN, Guiwen LI, Ping YIN, Harbin Institute of Technology, Shandong Vocational Institute of Urban Construction, Luanwan Middle School, China
Reinterpretation of Confucianism and Cultural Renaissance of Chinese Architecture

Tiziana MEDURI, Carmela TRAMONTANA, Mediterranea University
The Outstanding Universal Value of the Isola Ellenofona

Emanuela NAN, ADD Genova
Mediterranean Energy Dream and Cultural Planning between Old Layers and New Paradigms

Alessandra OPPIO, Marta BOTTERO, Valentina FERRETTI, Polytechnic of Milan, Polytechnic of Turin
Multicriteria Spatial Analysis for Competitive Cultural Heritage in Fringe Areas: the Case of Valle d’Aosta Vastles

Sofianou PARASKEVI-KALI, Aristotle University of Thessaloniki
Managing Urban Landscape Towards the Sustainable City: a Case Study from Northern Greece

Gabriella PULTRONE, Alessandra BARRESI, Mediterranea University
New Integration Prospects for the Metropolitan Area of the Strait: the Role of the Cities of Messina and Reggio Calabria in the Enhancement of Local Resources

Claudia VENTURA, Giuseppina CASSALIA, Mediterranea University
Challenges and Opportunities for Assessing Cultural Landscape: an Ecomuseum for Cultural-Based Local Development
**Ore 15,00 - Session 2A, Aula D2**

**THE INTEGRATED APPROACH OF SUSTAINABLE URBAN DEVELOPMENT**

Chairman: Gabriella ESPOSITO DE VITA, National Research Council of Italy - Institute for Service Industry Research

**Maurizio ARNONE, Tiziana DELMASTRO, Letizia SAPORITO**, SiTI - Higher Institute on Territorial Systems for Innovation

Mobility Driver Changes in Metropolitan Cities: a Case Study

**Alessia BIANCO, Vittorio CERADINI, Alessandra SURACI, Antonino DI PAOLA**, Mediterranea University

RoSunLand: a Sustainable Self-Construction Village for Emigrant African Workers in Italy

**Alessandro CASTAGNARO**, University of Naples Federico II

Infrastructural Systems toward the Valorisation of the History of Architecture: the Case of the Metro-Art in Naples

**Marcella DE MARTINO**, National Research Council of Italy - Institute for Service Industry Research

Sustainable Development Strategies of the Port Authority: the Network Approach

**Paolo DE PASCALI, Valentina ALBERTI, Daniela DE IORIS, Michele REGINALDI**, Sapienza University of Rome

Eco-Energy Analysis in Urban Regeneration Plans: Basic Application in the Eastern Area of Rome

**Eleonora GIOVENE DI GIRASOLE**, National Research Council of Italy - Institute for Service Industry Research

The Hinge Areas for Urban Regeneration in Seaside Cities: the High Line in Manhattan, NYC

**Giulio MAGGIORE, Piera BUONINCONTRI**, Telematica Unitelma Sapienza University, National Research Council of Italy - Institute for Service Industry Research

The "Place Experience" as a Key for Local Development: a Theoretical Framework
Alessandra MARASCO, Luisa ERRICHIELLO, National Research Council of Italy - Institute for Service Industry Research
Open Service Innovation in Smart Cities: A Framework for Exploring Innovation Networks in the Development of New City Services

Stefania RAGOZINO, Stefania OPPIDO, National Research Council of Italy - Institute for Service Industry Research
Abandoned Railways, Renewed Pathways: Opportunities for Accessing Landscapes

Marina RIGILLO, Elena CERVELLI, University of Naples Federico II
Mapping Urban Vulnerability: the Case Study of Gran Santo Domingo, Dominican Republic

Maria Immacolata SIMEON, Assunta MARTONE, National Research Council of Italy - Institute for Service Industry Research
Relationships between Heritage, Intangible Capital and Cultural and Creative Industries in Italy: a Framework Analysis for Urban Regeneration and Territorial Development

Andrea VARRIALE, Bauhaus-Universität Weimar
Informal Practices, Formal Regulations. Understanding Informality as Spatial Dialectics

Maria Patrizia VITTORIA, Pasquale PERSICO, National Research Council of Italy - Institute for Service Industry Research, University of Salerno
Knowledge Economy and Regional Innovation Policy Milieu
Ore 15,00 - Session 2B, Aula D3

**URBAN/RURAL - THE ROLE OF URBAN RURAL REGENERATION IN REGIONAL CONTEXT**

*Chairman: Bruno MONARDO, Sapienza University of Rome*

**Carmelina BEVILACQUA, Carla MAIONE, Pasquale PIZZIMENTI, Jusy CALABRÒ, Luciano ZINGALI, Mediterranea University**
Territorial Milieu as Driver for Sustainability through Urban Regeneration Initiatives: the Case of San Diego, CA

**Erik BICHARD, Kanadi JAGAFA, Salford University**
Food-Based Urban Regeneration: Lessons from the United States

**Daniele CAMPOLO, Mediterranea University**
The Recovery of the Historic Centres in the Metropolitan Area of Reggio Calabria through the Use of Bergamot

**Gabriella ESPOSITO DE VITA, Stefania RAGOZINO, National Research Council of Italy - Institute for Service Industry Research**
Natural Commercial Centres: Regeneration Opportunities and Urban Challenges

**Michela FELICETTI, Telematic e-Campus University**
Food Hubs: Reconnecting Alternative Food Networks and the Conventional Food Supply Chain

**Anna GAVIGLIO, Alberto PIRANI, Mattia BERTOCCHI, Milan University**
Development of the Environmental, Social and Economic Sustainability in the Peri-Urban Agricultural Areas: Governance Opportunities in the South Milan Agricultural Park

**Ana Clara GONÇALVES DOURADO, Marli SALES, University of Brasilia**
A Geographic Glimpse over Urban Agriculture

**Maurizio MALASPINA, Mediterranea University**
The Agri-Foodstuffs Market and the Value Chain: Proposals for an Integrated System of
Multifunction Logistic Centres in the Metropolitan City of Reggio Calabria

Claudio MARCIANÒ, Giuseppe CRITELLI, Cosimo CUOMO, Vincenzo MANCUSO, Mediterranean University, Department of Labor Policies and Labor Market, Calabria Region, Consultant for the Regional Commission against undeclared work

Patterns of Integrated Planning and Development of Agricultural Districts in Calabria: a Case Study

Chiara MAZZOCCHI, Stefano CORSI, Federica MONACO, Guido SALI, Milan University

Innovation in Territorial Governance: The Case of Agricultural Districts in Lombardy Region

Chiara MAZZOCCHI, Stefano CORSI, Giovanni MOTTADELLI, Guido SALI, Milan University

Farmers’ Participation in Territorial Planning: a Methodological Approach for the Case Study of Huerta de Valencia

Federica MONACO, Guido SALI, Stefano CORSI, Chiara MAZZOCCHI, Matiaz GLAVAN, Marina PINTAR, Milan University, University of Ljubljana

Urban-rural Relationships in Feeding Metropolis: a Case Study in Ljubljana Metropolitan Area

Bruno MONARDO, Anna Laura PALAZZO, Sapienza University of Rome

Challenging Inclusivity Urban Agriculture and Community Involvement in San Diego

Francesco Saverio NESCI, Natalina SAPONE, Mediterranea University

BERGAMOT. A Green and Multifunctional Asset Exclusive from the Province of Reggio Calabria
Thursday, May 8th 2014
Day in honour of Edoardo MOLLICA

Architettura - Aula Magna, Aule A5, A6

Ore 9,00 - In memory of Edoardo MOLLICA, Aula Magna Architettura

Ore 10,00 - Session 3A, Aula A5

EVALUATION SUPPORTING POLICY MAKING DECISION PROCESS
Chairman: Stefano STANGHELLINI, President SIEV Higher Institute on Territorial Systems for Innovation

Lívia MADUREIRA, Teresa M. GAMITO, Dora FERREIRA, University of Trás-os-Montes e Alto Douro, University of Lisbon, Centre for Transdisciplinary Development Studies
Networking as Multi-Purposed Tool for Innovative Organizations in Rural Areas

Valentina FERRETTI, Marta BOTTERO, Giulio MONDINI, Polytechnic of Turin
From Indicators to Composite Indexes: an Application of the Multi-Attribute Value Theory for Assessing Sustainability

Salvatore GIUFRIDA, Filippo GAGLIANO, Maria Rosa TROVATO, Catania University
Greenweb in Land Enhancement Policy of Enna Province. A DRSA Valuation Pattern in WebGIS Interaction Practice

Domenico Enrico MASSIMO, Laura BATTAGLIA, Cinzia FRAGOMENI, Mauro GUIDARA, Giuseppe RUDI, Claudia SCALA, Mediterranea University
Sustainability Valuation for Urban Regeneration. The "Geomatic Valuation University Lab" Research

Massimo ROVAI, Laura FASTELLI, Fabio LUCCHESI, Francesco MONACCI, University of Pisa, University of Florence
Integrated Urban Regeneration: the Opportunity of Enhancing the Open Spaces

Marta BOTTERO, Valentina FERRETTI, Giulio MONDINI, Polytechnic of Turin
Towards Smart and Sustainable Communities
Giuseppina CASSALIA, Mediterranea University
Assessing Heritage Significance: Decision Support Tools for Managing Landscape’s Cultural Value in Southern Italy

Carmen DE GAETANO, Carmela TRAMONTANA, Tiziana MEDURI, Mediterranea University
The Fortification System of the Straits. The Evaluations as Decision Support in the Economic Development Strategies of the Metropolitan City

Claudio MARCIANÒ, Giuseppina ROMEO, Mediterranea University
Governance Assessment of the Leader Approach in Calabria Using an Integrated AHP – Fuzzy TOPSIS Methodology

Angela VIGLIANISI, Mediterranea University
A Program for the Development of the Metropolitan City of ReggioCalabria. Preliminary Issues

Ore 10,00 - Session 3B, Aula A6
PUBLIC-PRIVATE BALANCE FOR EQUITY APPRAISAL OF URBAN TRASFORMATION
Chairman: Pierluigi MORANO, Polytechnic of Bari

Francesca BODANO, Luisa INGAROMAN, Stefania SABATINO, Polytechnic of Turin, SiTI - Higher Institute on Territorial Systems for Innovation
The Area Vasta of Cagliari: an Insight into the Real Estate Market Within a Wider Integrated Approach on the Urban Areas Competitiveness Level

Pierfrancesco DE PAOLA, Vincenzo DEL GIUDICE, Francesca TORRIERI, University of Naples Federico II
Property Value, Urban Quality and Maintenance Condition: A Hedonic Analysis in the City of Naples, Italy

Francesco Saverio NESCI, Mediterranea University
Sustainable Tourism in the Metropolitan Area

Leopoldo SDINO, Paola CASTAGNINO, Polytechnic of Milan
Housing Affordability Index: Real Estate Market and Housing Situations
Claudia VENTURA, Mediterranea University
Territorial Marketing Applied to Cultural Tourism: Assessment of Cultural Event Impacts

Francesco CALABRÒ, Lucia DELLA SPINA, Nico CALAVITA, Mediterranea University, San Diego State University
Transfer of Development Rights as Incentives for Regeneration of Illegal Settlements

Fabiana FORTE, Second University of Naples
Illegal Buildings and Local Finance in New Metropolitan Perspectives

Carmela TRAMONTANA, Mediterranea University
The Management of Cultural Heritage: the Importance of No Profit Subjects

Domenico E. MASSIMO, Mariangela MUSOLINO, Antonino BARBALACE, Cinzia FRAGOMENI, Mediterranea University, MIT - Massachusetts Institute of Technology
Landscape Quality Valuation for its Preservation and Treasuring

Angela VIGLIANISI, Raffaele SCRIVO, Mediterranea University
Urban Development Agreement: “METROPOLITAN PERSPECTIVES 2013”
The Public - Private Partnership in Urban and Infrastructure Development in the North Area of Reggio Calabria

Ore 10,00 - Session 3C, Aula Magna
THE INTEGRATED APPROACH IN EUROPE 2020: URBAN AND MARGINAL AREAS IN LOCAL ECONOMIC DEVELOPMENT STRATEGIES
Chairman: Vincenzo PROVENZANO, University of Palermo

Roberto CAMAGNI, Roberta CAPELLO, Polytechnic of Milan
Rationale and Design of EU Cohesion Policies in a Period of Crisis

Donato DI LUDOVICO, Pierluigi PROPERZI, Andrea SANTARELLI, University of L’Aquila
Median Italy: Territorial Diversity as the Cornerstone of Regional Development
Claudio MARCIANÒ, Paolo CARERI, Enrico D’ANGELILLO, Mediterranea University, Institute of Industrial Relations
An Integrated Methodology for the Identification of Agricultural Districts: a Case Study in Calabria

Francesco Saverio NESCI, Nicoletta Maria IELLAMO, Mediterranea University
A Correct Valorization of Farming and Agro-Industrial Waste

Teresa NUCERA, Saverio A. FALCOMATÀ, Leonarda TRIPIDI, Mediterranea University
Place-Based Approach: a US-EU Comparison

Gerlandina PRESTIA, Valeria SCAVONE, University of Palermo
Territorial Connection and Cohesion. The Case of Agrigento Inland Area

Andrea R. PROTO, Giuseppe ZIMBALATTI, Lorenzo ABENAVOLI, Bruno BERNARDI, Soraya BENALIA, Mediterranea University
Biomass Production in Agroforestry Systems: V.E.Ri.For Project

Francesco CALABRÒ, Lucia DELLA SPINA, Mediterranea University
Innovative Tools for the Effectiveness and Efficiency of Administrative Action of the Metropolitan Cities: the Strategic Operational Programme

Giandomenico FOTI, Giuseppe BARBARO, Carmelo Luca SICILIA, Mediterranea University
Historical Evolution of the Shoreline of Reggio Calabria

Vincenzo PROVENZANO, Maurizio CARTA, Massimo ARNONE, University of Palermo
EUROPE 2020 SI-LAB: A New Center for Economic and Social Development in Sicily

Vincenzo PROVENZANO, Maria Rosa SEMINARA, University of Palermo
Europe 2020 Strategy and New Policies for Marginal Areas

Rossella MASPOLI, Polytechnic of Turin
Outdoor Collaborative and Creative Space Renewal in a Smart City

Markku NORVASUO, Hanna MATTILA, AALTO University
The American smart growth planning in European local context
Ore 15,00 - Aula Magna

PANEL DISCUSSION: PRESENTATION OF SYMPOSIUM OUTCOMES
MEDITERRANEA UNIVERSITY

Chairmen:
Carmelina BEVILACQUA, Francesco CALABRÒ, Lucia DELLA SPINA,
PAU Dept. Mediterranea University

Opening:
Maria Carmela LANZETTA, Minister for Regional Affairs
Giacomo MANCINI, Alderman of Financial Balance and Economic Planning Calabria Region

Speakers:
Nicola BOCCELLA, Sapienza University of Rome
Concetta FALLANCA, Mediterranea University
Gabriella ESPOSITO DE VITA, National Research Council of Italy - Institute for Service Industry Research
Francesco MANGANARO, Mediterranea University
Domenico E. MASSIMO, Mediterranea University
Bruno MONARDO, Sapienza University of Rome
Pierluigi MORANO, Polytechnic of Bari
Francesco S. NESCI, Mediterranea University
Vincenzo PROVENZANO, University of Palermo
Riccardo ROSCELLI, SiTI - Higher Institute on Territorial Systems for Innovation
Stefano STANGHELLINI, President SIEV - Italian Real Estate Appraisal and Investment Decision Society
Claudia TRILLO, University of Salford

Conclusions:
Roberto CAMAGNI, Polytechnic of Milan
SCIENTIFIC AND INSTITUTIONAL PARTNERSHIP
For further information
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